

## **POMA Board Meeting Minutes - January 23, 2019**

*Approved via email 5/12/2020 at 9:26 p.m. EST*

At a regular meeting of the Professional Outdoor Media Association Board of Directors, held in Venetian Meeting Rooms Bassano 2804 in Las Vegas, Nevada, on Wednesday, January 23, 2019, at 10 a.m.-12 p.m. EDT, the president in the chair, and Mr. Morrissey, acting as secretary, did not present the minutes of the previous meeting for the other directors to approve. At the time of roll call, Mr. Dalseide was not present and on motion of Ms. Scheuermann his absence was excused. Mr. Dalseide called into the meeting through the conference line at 10:48 a.m. EDT. The board discussed onboarding new directors in 2019 to replace lapsing directors; committee responsibilities, roles and goals; POMA Pinnacle Awards; Visions Afield in 2018 and 2019; membership breakdown in 2018 and membership objectives for 2019; finances; conference updates; and other housekeeping topics. No motions were passed besides excusing absent director(s) and adjourning the meeting.

On motion of Mr. Reid, the board adjourned at 12 p.m. EDT.