January 18, 2017

**POMA Board Meeting Minutes** 

Call to order by Powell at 7:32 a.m. PST

Roll Call by Wolfe at 7:33

Michelle S. and Jim Z. absent.

Motion to excuse Riehl, second Chamberlain.

Motion passed.

ED Report – Orthman

Call members to renew membership.

Shelly making good progress on new website – user friendly

Conference registration open

Suggestion to push POMA conference as a product spotlight opportunity for CPs.

Need more speakers at conference.

Possible Sponsors/Speakers/Activities:

Sports South as sponsor?

Robertson family speakers? JP to reach out.

Conservation policy people from NRA. Lars to make email introduction.

Aviary that breeds, raises, sells every specie of waterfowl could be good offsite.

Vote to move forward on effort to upgrade website at \$17k.

Chamberlain makes motion, Repp second.

Discussion: Approve \$17k now, see what the cost is down the road. If more money is needed, we'll reopen discussion for new budget at POMA conference.

Motion passes.

President's Report – Powell

Board nominees in by April 1.

Membership committee – Fredy suggests finding new chair.

CP Advisory (Repp) – high level is that CP partners also promote POMA, so would like to refresh ideas about quality of media members we admit to POMA.

**New Business** 

Next board meeting March, week of 13th.

Good of the Order

Nothing.

Adjourn at 8:32.