



-Everything-
OUTDOORS

EXHIBITOR

★ ★

OPPORTUNITIES

★
AUGUST 1-3, 2025
RENASANT CONVENTION CENTER
★ ★ **MEMPHIS, TENNESSEE** ★ ★

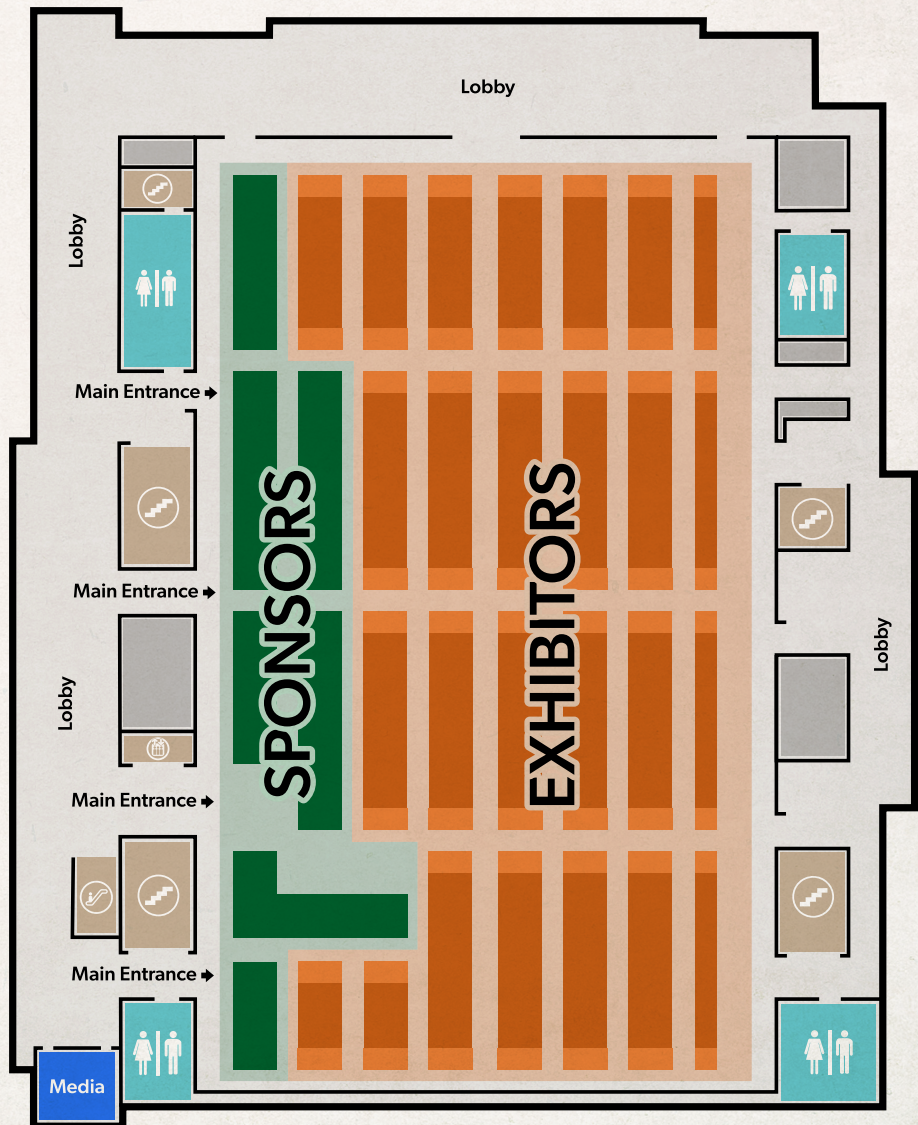




PROPOSED LAYOUT FOR 2025 DUX EXPO*

*FLOOR-PLAN NOT TO SCALE AND SUBJECT TO CHANGE AT SHOW MANAGER'S DISCRETION

- Sponsor Booths
- Standard Booths
- End-Cap Booths





★ ABOUT THE EXPO ★

ABOUT THE EXPO

DUX is a three-day consumer show where attendees can see and buy the latest in outdoor products and talk with industry experts. DUX will also feature exhibitions, seminars and demonstrations.

For more information: www.ducks.org and www.duckexpo.com

FEATURED ATTRACTIONS

- Exhibitor and Sponsor Booths
- DUX Regional Calling Contest
- Seminars
- Demonstrations

EVENT DATES AND SHOW HOURS

August 1-3, 2025

Event hours:

- Friday - Noon - 6:00pm
- Saturday - 9:00am - 6:00pm
- Sunday - 9:00am - 4:00pm

LOCATION

Renasant Convention Center
Memphis, Tennessee

SALES CONTACTS

Logan Nevins
901.758.3894
lnevins@ducks.org

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★ DEMOGRAPHICS ★

2023 MARKETING IMPRESSIONS

VARIABLE	
Print	1,281,942+
Television	6,466,000
Digital	14,196,602
Radio	6,532,954+
Social Media	8,162,339
TOTAL	36,639,837+

**TOTAL ATTENDANCE
AT 2023 DUX**

50,614



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★ EXHIBITOR INFORMATION ★

EXHIBITOR LOCATION

- Exhibitor: 10'x10' booth space

PROVIDED TO EXHIBITORS

- 8' high backdrape
- 3' high draped side rails
- One 6-foot table and two chairs

CREDENTIALS

- Four 3-day Expo exhibitor passes
- Two 3-day Expo exhibitor parking pass counts
- All credentials include 1 year DU membership
- Additional credentials available for \$20.00 /set (set includes one three-day exhibitor pass and one exhibitor parking pass)

PROMOTION

- Company listing in Expo Program*
- Company listing on Ducks Unlimited Expo website* www.duckexpo.com

ANNUAL INVESTMENT

- 10'x10' Indoor Exhibitor Area location - \$800*
- 10'x10' Indoor Exhibitor Area endcap location - \$1,000*

** Multiple booths (standard or end caps or a combination) can be purchased next to each other.
Example: 3 - \$800 booths = total of \$2,400*

CONSERVATION ORGANIZATIONS AND NON-PROFITS

- Conservation Exhibitor: 10'x10' booth space
- Includes: one 6-foot table and two chairs
- Must submit copy of nonprofit organization certificate with application
- Investment: \$250

IMPORTANT DEADLINES

- Company listing in Expo Program and DU website* May 30, 2025

CONTACT

Logan Nevins
One Waterfowl Way
Memphis, TN 38120
901.758.3894 (direct)
lnevins@ducks.org



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