2024 POMA Pinnacle Awards

The POMA Pinnacle Awards honor excellence in communications related to the traditional outdoor sports of hunting, fishing, shooting, trapping and the traditional outdoor sports industry.

Acceptable areas of coverage include, but are not limited to: how to, where to, travel, profiles, business, conservation, natural history, heritage, equipment, issues, investigative reporting and news.

Award categories are:

1. Newspaper/Web Article
2. Magazine Article
3. Magazine Complete (Digital)
4. Magazine Complete (Print)
5. Book (including ebooks)
6. Broadcast (audio and/or video)
7. Art/Photography (painting, illustration, photography and graphics)
8. **Wildlife Conservation and Management (work in any of the above mediums is acceptable, but wildlife conservation and management must be the primary subject.)

In categories 1-5, the traditional outdoor sports must be the focus.

Contestants are allowed **two entries per category for a maximum of 16**. Entries in excess of two per category per contestant will be disqualified. You do not need to remove your name from submissions. **Co-entries must include the name of both contributors and will count toward the maximum for both contestants.** Additions/changes to awards will not be made after judging has been finalized.

Multi-part submissions cannot be counted as one entry. Two-part articles/broadcasts, etc. must be submitted as two separate entries.

POMA Media Members in good standing may enter. If an individual media member who is employed by a current Corporate Partner enters, the individual is recognized, not the company.

Submissions previously entered are not eligible.

All submissions require works to have been published (publication date), **broadcast** (aired date) **or exhibited for payment between Nov. 1, 2022 and Oct. 31, 2023.**

Book entries (excluding ebooks) must be delivered by mail. **Three copies are required. These can be sent directly from the publisher to POMA, if desired. Please see mailing instructions below. Member may submit entry form via email and indicate that the book is being sent. Books must arrive before the final deadline.**

Ebooks must be in PDF format. A gift copy may be sent to admin@professionaloutdoormedia.org so judges can see final formatting.

Electronic submissions for all other categories are strongly encouraged, for ease of entry and judging. It will also provide verification that submissions are received.

Electronic entries can be submitted as follows:

► Uploaded PDF entries must contain a copy of the published original as a Word or PDF attachment, and the required information from the entry form, shown below, as a Word or PDF attachment.

► Emailed submissions must include a copy of the published original as a Word or PDF attachment, or as a link to online content, and the required entry form information, as shown.

- *Member Name*
- *Category*
- *Date Published/Broadcast*
- *Where Published/Broadcast*
- *Submission Title (include link after submission title)*

Each submission must have an entry form.

Mailed Entries: Each individual entry should be sent in a separate envelope, though multiple entry envelopes may be sent in a single package.

entry should consist of an entry form, the published original or copy of same, plus two additional copies **- three copies total.** Art, images and artwork should be on letter-sized paper. Each copy of multi-page entries must be stapled.

A minimum of five entries (combined from all eligible contestants) must be received in a category for an honoree to be selected (with the exception of the Book category at POMA's discretion).

♦ Submissions are not returned.
♦ Receipt cannot be confirmed.
♦ Please send with delivery confirmation (i.e. USPS, UPS).
♦ Request delivery receipt (if submitting via email) for proof of delivery. **Multiple submissions may only receive one email acknowledgment.*
♦ If uploading submissions, enter your email address to receive confirmation of upload. This is the most reliable way to ensure submissions are received.

By entering the Pinnacle Awards, winners give permission to reprint works in POMA Briefs and/or other POMA publications.

Submission Deadline
Postmarked/Submitted by midnight Eastern January 31, 2024

For a physical mailing address or to email PDF entries, contact:
admin@professionaloutdoormedia.org

POMA PINNACLE AWARDS ENTRY FORM

Member Name _____

Category (circle): Magazine Newspaper/Web Art/Photography/Illustration

Book/E-book Broadcast Conservation

Publication or Broadcast Date _____

Submissions must have been broadcast or published between Nov. 1, 2022 and Oct. 31, 2023.

Publication or Broadcast Location _____

Submission Title _____