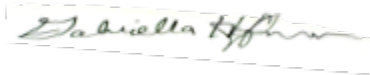


POMA Membership Meeting Minutes - June 15, 2021

At the annual membership meeting of the Professional Outdoor Media Association at the 2021 POMA Business Conference at the Marriott Cool Springs in Franklin, Tennessee on Tuesday, June 15, 2021. President Ms. Scheuermann called the meeting to order at 1:13 p.m. local time. She opens up questions to members; discusses status of POMA, transitions and plans moving forward. POMA's Executive Director, Mr. MacAulay presents POMA's 2021 Overview and Plan. POMA Foundation President, Nick Hoffman, briefly discussed the relaunch of POMA Foundation. Ms. Scheuermann calls to adjourn the meeting at 1:57pm, seconded by voice vote.

Gabriella Hoffman
Secretary.

A handwritten signature in cursive script that reads "Gabriella Hoffman". The signature is enclosed in a thin black rectangular border.

President

A handwritten signature in cursive script that reads "Michelle Scheuermann".