

POMA Board Meeting Minutes - September 3, 2020

Approved 11/23/2020 at 11:14 a.m. EST

At a special meeting of the Professional Outdoor Media Association Board of Directors, held through a GoToMeeting Teleconference, on Thursday, September 3, 2020, at 9:02 - 10:13 a.m. EST, the previous board meeting minutes (from July 28) were presented and approved through a motion by Mr. Bynum, which was seconded by Ms. Scheuermann. At time of roll call (9:05 a.m.), Mr. Gresham and Ms. Anstine were not present. After discussion around POMA finances and the nature of a proposed SBA loan for POMA, at 9:24 a.m. Mr. Bynum made a motion for POMA to accept money from the SBA at \$25,000. Mr. Luttrell gave a second to the motion. Motion passed. Mr. Luttrell left the meeting at 9:30 a.m. The board moved onto the topic of virtual conferences going into the fall of 2020, which included discussing event names, speakers, auction, schedule and marketing. Ms. Scheuermann left the meeting at 10:03 a.m. Mr. Bynum made a motion at 10:11 a.m. to excuse absent directors. Mr. Paulson seconds. Motion passed. After good of the order at 10:13 a.m., Mr. Bynum made a motion to adjourn the meeting. The motion received a second by Mr. Paulson. Motion passes.