

Minutes of POMA Board Meeting
March 19, 2014 (Conference Call)

Meeting Called to Order

Roll Call: Present: Conway, Miller, Houtman, Gilmer, Reese, Opre (Secretary), Sapp (President), Bynum, McGrath. and Tate (Chairman). Management: Dovey.

Observers: Wolfe, Zumbo, Powell

Absent: None

Motion Gilmore/Miller: approve Dec. 19 meetings. Motion passed.

Chairman's Report:

Board Responsibilities Overall - asked new directors read board packet.

Board Responsibilities at Conference:

Sponsors, Moderating, Meal and Meeting Attendance, Promote POMA, Ask for solutions and involvement.

Chair discussed compact nature of conference sessions and how this has evolved (positive)

ED Report:

Cost of Conference: ED stated cost of conference for membership will need to be increased in the future. Asked board to think about why conference has not increased in nine years. Why? Would higher costs keep attendance down?

Filming on Public Lands: Bill before House. Congressional Sportsman's Caucus is moving the bill. ED stated board and POMA needs to help push this bill with readership and representatives.

Sportsman's Life Magazine: Payments billing issues to freelancers. Company is shut down and Eddie Lee Rider left magazine/company, thus POMA will no longer be involved.

President's Message: Mark Duda explain research data survey on POMA. POMA is a B+ organization so it is doing well in regards to membership expectations.

Responsive Management Presentation:

Presentation was recorded on video. Hard copies of research are available with staff.

Lunch: 12:10-1:30pm

Motion Reese/Opre: Excuse Houtman from 2nd half of board meeting due to running roundtables. Motion passed.

Creating a Strategic Plan:

Action on Responsive Management data:

Chairman Tate suggested board create committees in order to formulate strategic plan.

April 30 - Committees digest data which equates to promoting POMA's goals. Submission via email.

June 1 - Committees create courses of action. Staff vet these vs. budget.

June 30 - Board select proposals for action.

Director Gilmore, who has extensive experience with strategic planning, agreed to create a frame work for the strategic plan... goals and objectives and then strategies and tactics.

Goals/Ad-Hoc Committee Assignments:

Membership Growth: Josh Wolfe, James Powell

Membership Retention: Tom Opre, Kevin Tate, Bill Conway

Increased Revenue: Bill Miller, Steve McGrath

Membership Involvement: Tammy Sapp, Jim Zumbo

Increase Professional Influence (Industry/Outside): Kristine Houtman, Tony Bynum

Education (who is POMA?): Doug Gilmore, Kevin Reese

Chairman Tate asked committees create written reports after each committee review of select data, analyze it with the goal to create a list of opportunities the data represents in regards to the goals.

Old Business: None

New Business:

Motion Opre/Miller: Move to create a Vice President officer position on the board of directors and to allow an extra board position to be established. Motion passed.

Motion Sapp/Reese: Pending ratification during the general membership meeting the first VP to fill the position will be elected in thirty days. Motion passed.

Good of the Order: Many thanks to the departing Directors.

Seat New Officers and Board Members: Chairman Tate announced new board seating.

Motion McGrath/Reese: Adjourn. Motion Passed.

Adjourn: 3:00 PM EST

Respectively submitted,

Tom Opre - Secretary