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# Discover Powerful Keywords in 30 Minutes

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Keywords drive the process of SEO (Search Engine Optimization). Let's discover how to identify powerful keywords in 30 minutes or less!

Links and materials - [Follow up with POMA directly!](#)

- Blog / Product Ideas -
  - Turkey Hunting
    - [Turkey Hunting Products @ Basspro.com](#)
    - [Turkey Gear at Pro Guide Direct](#)
    - Turkey Hunting
    - Turkey Gear
    - Turkey Vest
    - Turkey Call
    - Turkey Blinds
    - Places to Hunt Turkey in California
- Landing Page Examples -
  - [best guns for turkey hunting](#) vs. [best books on SEO](#)
    - <http://www.americanhunter.org/articles/best-turkey-hunting-guns/>
    - <http://www.fieldandstream.com/answers/guns/rifles/ammunition/what-best-shotgun-turkey-hunting-mossberg-835-or-935-or-remington-870>
    - <http://www.liveoutdoors.com/hunting/articles/166556-a-beginners-guide-to-turkey-hunting-guns-and-gear>
    - [Best SEO Books for 2012 / 2013 - Books on Search Engine Optimization](#) ;-)
  - Keyword Discovery Tools
    1. [Google Suggest](#) - simply type into Google and pay attention to what it 'suggest's back to you, and then [Ubersuggest.org](#)
    2. [Google 'Related Searches'](#) - simply type your search query into Google, then click on Search Tools (on the right), the 'All Results' then 'Related Searches' (on the left)
    3. [Google AdWords Keyword Tool](#) - explain ideas, volume, and value.
- Blog / copy examples / re-visit product and blog pages...
  - [Turkey Hunting Products @ Basspro.com](#)
  - [Turkey Gear at Pro Guide Direct](#)

**For more SEO / AdWords / Social Media Info, go to:**

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