ORGANIZATIONAL MEETING MINUTES POMA FOUNDATION Oct. 15, 2009

The organizing board of directors, appointed by the Professional Outdoor Media Association Board of Directors, are Bill Miller, Michael Faw and Rick Story. Motion Story/Miller to establish a tax-exempt, non-profit foundation. Passed. The POMA Foundation was established Oct. 15, 2009.

Motion Miller/Faw to approve the mission statement of the foundation, "To fund educational and skill-enhancement programs for traditional outdoor sports communicators and professionals." Passed.

Officers were appointed: Bill Miller, President Michael Faw, Secretary Rick Story, Treasurer

Motion Miller/ Faw to approve bylaws as presented. Passed

Motion Miller/Story to authorize Laurie Lee Dovey to incorporate (one of the following names), file for an EIN with the IRS and file for nonprofit tax-exempt status. Passed.

- · POMA Foundation, Inc., or
- · Professional Outdoor Media Association Foundation, Inc., or
- · POMA Endowment Foundation, Inc.

Motion Story/Miller to set the accounting period and tax year as Jan. 1 – Dec. 31. Passed.

Motion Miller/Story to authorize Laurie Lee Dovey to open appropriate corporate bank accounts, including but not limited to an operating account, endowment trust account and investment accounts. Passed

Motion Miller/Faw to adjourn.

These meeting minutes were created after the fact to memorialize actions taken by the initial board at their first meeting, held Oct. 15, 2009.

Submitted by

Michael D. Faw, Secretary

February 16, 2010