# Minutes of POMA Board Meeting August 28, 2013 (Conference Call)

# **Meeting Called to Order**

### **Roll Call:**

Present: Konway, Miller, Pennaz, Gilmer, Reese, Opre (Secretary), Sapp (President), Bynum (Treasurer) and Tate (Chairman). Management: Dovey, Moore.

Absent: McGrath.

**Motion Miller/Opre** to accept excused absence of McGrath. Motion passed.

Motion Reese/Konway: Approve minutes with redacted executive session discussion (see included)

# **Chairman's Report:**

<u>Chairman Tate discussed conference speakers and seminars</u>. Conference schedule layout would change with the last day being after shooting day. LL Dovey mentioned the usage of "Jump Start" program at beginning of conference.

<u>Board involvement at conference</u> - LL Dovey explained how board members have a must do list during conference.

Make the ED the treasurer. Tate explained the reason behind it.

Motion Reese/Gilmore: To make ED the treasurer and ex-officio board member. Motion passed.

# Officer Elections - Tate asked for nominations.

Bynum nominated Opre for President.

Opre nominated Gilmore for Secretary.

Reese nominated Sapp for Chairman.

Motion Bynum/Opre: To elect slate of officers as nominated. Motion passed.

# **President's Message:**

Sapp discussed board nominating committee selections.

Motion Opre/Reese: To approve board members on candidate list. Motion passed.

Sapp continued with comments on Responsive Management Proposal for market research. Board discussed questions about proposal, costs and payment schedule.

Motion Sapp/Opre: to hire and engage RM to begin research on POMA. Motion passed.

# **Executive Director's Report:**

**<u>2013 Conference Overview</u>** - Knoxville preparation is going well.

<u>Conference Site Selection</u>: Springfield, MO has presented a great proposal and wanted to know if the board would approve site (without additional sites being considered).

Motion Pennaz/Reese: to approve Springfield, MO for 2015 conference site pending site review. Motion passed.

POMA Digital Magazine Proposal - Board discussed their issues about agreement.

**Motion Miller/Bynum:** POMA to enter into an agreement with Earth Sports regarding a digital magazine and profit sharing (based on real ad sales). Motion passed.

Website Update: Entered into a new agreement website provider. There will be some costs savings and minor changes.

Filming on Public Lands: Testified before US House on the issue. Need POMA members to keep getting the word out.

Non-Outdoor Product Companies: Asked if we should create a less expensive CP category. Board rejected the idea

<u>Cash Policy at Conference</u>: Discussed new policy to keep cash safe during conference.

**New Intern:** Introduced new intern.

Old Business: none

#### **New Business:**

Possible Wilderness Backcountry Award sponsored by Wild Sheep Foundation. ED Dovey will continue communications with WSF Gray Thornton.

Motion Opre/Miller: Move into executive session.

**Motion Opre/Gilmore:** Request member Andy Lightbody provides a response to accusations of inappropriate actions towards a corporate partner. If member Lightbody doesn't respond or respond satisfactory to the board his membership will be suspended for a period of 12 months. At the end of 12 months, Mr. Lightbody can reapply for membership. Motion passed.

Motion Pennaz/Opre: move out of executive session. Motion passed.

# Good of the Order:

Chairman Tate thanked board and staff.

Motion Reese/Pennaz: Adjourn. Motion Passed.

Adjourn: 5:38PM EST

Respectively submitted,

Tom Opre – Secretary