

APPROVED

POMA Minutes for Board Meeting February 24, 2010

Teleconference Meeting

Chairman Chaffin, Presiding

Call Meeting to Order: Chaffin. The meeting was called to order at 1000 hours.

Roll Call by Sec. Faw: all board members in attendance. (Chaffin, Miller, Faw, Story, Brownell, Humphrey, Cassell, Sapp, Tate, Zent and Dovey (ED)).

Approved Dec. 2009 meeting minutes: Faw, 2nd Miller, approved all.

Chris Chaffin's Chairman report: Pleased with effective work of board and ability to accomplish tasks. Also pleased with committees and activity. CP advisory council has completed important work. Staff, LLD and Shelly, do a lot of unrecognized work. Thanks. Glad to see expanded Money Line and increased partnership opportunities for POMA. POMA will have a strong conference in Indiana in August and "the world goes to those who show up."

Bill Miller's President's report: He will try to make sports shows and ASA. POMA is working with ATA to actively seek next Fred Bear award winner in archery industry. Important time as we head into conference.

LL Dovey's Executive Director report: The new POMA website is up and running thanks to a donation by Brownell's and Pete Brownell. POMA also contributed \$7K to the new site building and launching. POMA is offering more opportunities to members through Money Line, webinars, etc. With the upcoming conference in IN, we must be off INDNR range by noon on shooting day. Expect an early start. Work continues of POMA Foundation 501c3 paperwork and filing.

Conference discussion followed: Chaffin noted POMA needs 3 to 4 sites to select from for future conferences, and South or SE should be target region. LLD asked members to send names of sites and cities, plus contact details, they'd like to have considered.

Brownell: Question about being off range in IN by noon. Discussion followed.

Board discussion on work to recognize POMA committee members and chairpersons. Motion to recognize committees by Sapp, second Brownell. Discussion included thanks at conference (Sapp), plaque or certificate (Cassell), let meal sponsor know recognition will happen (Miller), recognize chairpersons who are not board members (LLD). Motion approved all.

Pinnacle Awards by POMA and Mossy Oak: Discussion followed about lack of entries for great prizes and cash. Brownell questioned lack of POMA participants. LLD reported that only 10% of members enter contest. Miller, no free late entry and if extending the entry deadline, make fees mandatory. Chaffin, send POMA members reminder and pointed rundown of categories and awards. LLD will send notes about extended contest entry deadline.

LLD: \$5,000 went into Foundation fund per board directive.

Brownell: Any other industries that POMA should reach out to and partner with? Discussion followed. Sapp suggested reaching out to state DNRs and conservation organizations, including ACI, Assoc. of Fish and Wildlife Agencies. Decided to create task force to study this and extend offers with Story, Sapp and Chaffin on task force and headed by Bob Humphrey. Discussion continued about ASA membership and partnership.

Board discussion about membership screening and membership qualifications. No action taken.

LLD led discussion about CP and ala carte conference program where CPs can pick and choose where and when to attend, and levels of involvement. Discussion continued. Brownell noted CP members do not vote but have representation on board through CP representative (currently Brownell).

LLD noted that Money Line has been expanded to serve as bulletin board where POMA members working on articles and projects can post editorial support requests. Members are enjoying active Money Line that covers outside shooting and fishing sports.

Discussion by board about electing officers and new slate of officers. Chaffin offered motion to elect slate of new officers as presented, Motion by Story, 2nd by Cassell. Approved all. New officers will be: Chairman Miller, President Faw, Secretary Sapp, Treasurer Tate. Next Board meeting will be on August 11 in LaPorte Indiana at conference hotel.

Enter into Executive Session (motion Zent, 2nd Sapp). Exit Executive Session.

Motion by Brownell and 2nd by Miller to drop POMA honorary membership category and keep heritage recognition category. Motion to recognize former NWTF editor Gene Smith with heritage membership, Motion Miller, 2nd Sapp.

Discussion by the board about teaching programs and having webinars and paying speakers. Would be hosted by POMA board members? No action taken, to be discussed at August Board meeting.

Discussion about Martin and Osa Johnson award for couples proposal. No action taken.

Chaffin lead discussion on POMA finances and profit/loss. Noted that last conference (St. Louis, 2009) made money and awards were paid to LLD and Shelly. POMA has \$112K in savings and \$96K in reserves

Motion to adjourn by Humphrey, 2nd Story. Adjourned

Submitted by Secretary Michael D. Faw
