

**Professional Outdoor Media Association  
Special Board Meeting: Jan. 29, 2007  
Teleconference, 11 a.m. EST**

**Board Members Present:** Betty Lou Fegely, Barbara Baird, Chris Chaffin, Judd Cooney, J.Wayne Fears, Vickie Gardner, Andy Lightbody, Stephanie Mallory, John Phillips, Steve Scott

**Quorum Present?** Yes

**Others Present:** Laurie Lee Dovey, Executive Director, POMA; Jonathan Berryhill, Legal Counsel

**Proceedings:**

Meeting called to order at 11:06 EST, Betty Lou Fegely, Chair

Minutes of the following meetings were approved: Interim Board Minutes (Aug. 2006), New Board Minutes (Aug. 2006), Business Meeting Minutes (Aug. 2006), Winter Board Meeting (Dec. 2006)

CP Advisory Counsel Policy Statement:

Corporate Partner Liaison Vickie Gardener presented the statement: The 2007 POMA Corporate Partners Advisory Committee agreed that Spouse and Guests are welcome at POMA Field Day as long as they conduct themselves with ethics, common sense and consideration.

Report on SHOT and ATA, by Laurie Lee Dovey:

As a result of POMA's recruiting efforts at SHOT and ATA, 12 new applications have been submitted for membership as of Jan. 28, 2007. The press conference at SHOT and luncheon at ATA were very well attended. At SHOT, the POMA/NSSF Grits Gresham Shooting Sports Communicator of the Year Award was presented at the State of the Industry Dinner. At the ATA luncheon, the namesake for the POMA/ATA Archery & Bowhunting Communicator of the Year Award was announced. It is Fred Bear.

POMA also will be attending the ICAST show in July to reach out to the fishing industry and media members.

New Business:

**MOTION** by Phillips to go into Executive Session. Seconded and passed. Discussion followed about board procedures/expectations and bylaws. **MOTION** by Fears to leave Executive Session. Seconded and passed.

Good of the Order:

Phillips mentioned that growing pains occur in every organization.

**MOTION** by Phillips to adjourn at 12:29 a.m., EST. Seconded and passed.

Minutes submitted by Secretary, Barbara Baird